

WORLD NO  
TOBACCO DAY  
31 MAY

#NoTobacco

# BEWARE!

## ILLEGAL TOBACCO

*The tobacco industry and criminal groups profit from the illegal tobacco trade, leaving the public to pay the health and security costs. Apply the Protocol to Eliminate Illicit Trade in Tobacco Products!*  
[who.int/world-no-tobacco-day](http://who.int/world-no-tobacco-day)



World Health  
Organization

